



NEGRONI WEEK INNOVATION AWARD



II) CALL FOR PROPOSALS FOR THE NEGRONI WEEK INNOVATION AWARD

1. WHAT ARE WE LOOKING FOR?

The call is open to **partnerships** of at least two organizations where:

- the lead applicant is a no-profit organization with a legal status in and active in its region operating in the hospitality & beverage sector; the lead applicant will be the signatory of the contract and will be the party responsible for the project with Slow Food;
- the partner/s are civic, private organization/s or informal associations operating in/ with the hospitality & beverage sector.

Proposals must entail partnerships with a potential of longer-term cooperation and must respect Slow Food Principles (<https://www.slowfood.com/about-us/>). For eligibility purposes, submitted proposals must demonstrate adherence to one of the following **priority areas**:

A) GOOD

Trainings, exchanges, implementation and dissemination of best practices that improve professionals' ability to choose good products and a **more conscious consumption for better access to good food & beverage** for all.

For example: Activities aimed at introducing more sustainable foods in canteen menus, especially in the public sector; initiatives addressed to the most vulnerable social groups; trainings on quality for baristas and bartenders.

B) CLEAN

Trainings, exchanges, implementation and dissemination of best practices that face the challenges of **climate change** in innovative ways contributing to make the local hospitality & beverage system more **environmentally sustainable**.

For example: Communication campaigns and initiatives that contribute toward creating an image of the hospitality & beverage sector that highlights its environmental and social value due to its power in influencing consumer behavior; Innovative and replicable initiatives to reduce waste from the industry.

C) FAIR

Trainings, exchanges, implementation and dissemination of best practices that contribute to the promotion of **fair recognition** of workers in the sector, support **people's empowerment** to counter the risks of incurring mental health problems and address existing inequalities in the sector.

For example: Social campaigns to enhance the role of underrepresented groups in the industry; initiatives aimed at industry professionals designed to counteract the problems of mental health; solutions to reconcile life and work for underrepresented people employed in the sector.



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Visibility and Impact Reporting

Impact matters to Slow Food. What we mean by this is the identifiable extra benefit that particular groups of people, businesses, organizations or society in general will experience because of the work we fund. Organizations receiving support from the Fund are expected to demonstrate their action impact by submitting reports and sharing communication materials (such as pictures, videos and testimonials) for wider distribution. These materials are meant to create visibility around the projects and their impact. Slow Food will provide an impact report template and visibility rules within the contract phase.

2. WHAT ARE WE OFFERING?

The total amount allocated to cover the stream of funding II) NEGRONI WEEK INNOVATION AWARD is **120,000 \$**, earmarked for initiatives all over the world, with a minimum funding of 3,000 \$ and a maximum of 10,000 \$ for each project.

Grants may be used to cover all - or part - of the total project budget. The remaining part must be financed through other resources or co-funding. Grants can be used to finance a wide range of activities, from seeding entirely new initiatives to scaling up existing ones. The granted funds may only be used for and balanced with the expenses foreseen in the project within the scheduled project duration. Grants can cover purchases, services, travel costs and communication tools, etc. They can also be used to cover consultancies and staff costs, as long as they are functional and commensurate with the proposed initiative.

The **project timeline** may be up to 10 months and must end by **May 31, 2025**. Under no circumstances will extensions be allowed.

3. ELIGIBILITY CRITERIA

- Applications (which includes an activity plan with timeline and budget) must be submitted through the online platform before the deadline.
- The Lead applicant must demonstrate that they operate primarily in the hospitality & beverage sector.
- The call is open to collaborations of a minimum of two organizations, with the lead applicant submitting the proposal, and entering into a grant agreement in case the proposal is selected.
- Individuals or informal associations without a legal status cannot be Lead Partners.
- Each Lead Applicant/Partner can present only one proposal within the 2024 calls for proposal.
- Proposals must address one of the priority areas identified in Point 2.



NEGRONI WEEK INNOVATION AWARD



4. SELECTION CRITERIA & PROCESS

The eligible applications will be selected by a team of internal and external experts from a wide range of geographic, cultural and professional areas.

Proposals will be assessed based on their potential to make a scaling impact in the chosen priority area within the hospitality & beverage sector in its local context. The quality of the project and the appropriateness of the budget for the proposed activities will also be evaluated. Efforts will be made to ensure an equitable territorial distribution of proposals.

Slow Food can conduct interviews with applicants - either directly or through its network - to verify the information provided and to draw up the final ranking list.

**For further information you can write an email to negroniweekfund@slowfood.it
Answers will be published in the website's FAQ section.**

During the evaluation process, it may become apparent that multiple proposals have complementary and or aligned approaches and objectives that could benefit from collaboration. At the application stage, we may ask you to explore alliances with other consortia as a condition of approval.

Slow Food undertakes the communication of the grantees on the official [Slow Food Negroni Week Fund Website](#).

Projects accepted for funding will also receive individual formal communication.

Due to the high volume of anticipated applications, we will complete the assessment procedure before the end of **June 2024**. It is also for this reason that decisions are final and that, unfortunately, we cannot enter into any correspondence regarding unsuccessful applications afterwards.