



EDUCATIONAL SCHOLARSHIP



CALL FOR PROPOSALS FOR EDUCATION SCHOLARSHIPS 2024 EDITION

1. WHAT ARE WE LOOKING FOR?

Thirty individuals will receive full support to attend [Tales of the Cocktail](#) (New Orleans, USA in July 2024) or [Terra Madre Salone del Gusto](#) (Turin, Italy in September 2024). The goal is to give less experienced and connected professionals an opportunity for training, networking and focused learning on sustainability in the beverage industry. Applicants must be above legal drinking age, currently employed in the beverage industry, and interested in incorporating Slow Food values of “good, clean and fair food and beverage for all” into their work.

2. WHAT DO WE OFFER?

A cohort of 15 people per event will receive lodging, a \$1000 travel stipend, registration, connection and training with a Slow Food ambassador, and a special Slow Food program during the event. In addition, two calls beforehand and one afterwards will help the cohort connect with one another and provide professional and logistical support.

3. ELIGIBILITY CRITERIA

Applicants must fit into the following criteria:

- Be currently employed in the hospitality and beverage service industry and above legal drinking age.
- Be a first-time event attendee.
- Be willing to share a simple report after the event.

4. RANKING CRITERIA AND SELECTION TIMELINE

The eligible applications will be reviewed and selected by Slow Food staff. Applications will be ranked based on 1) underrepresented people in the beverage industry (this can be based on race, class, gender, etc — as self-identified by the applicant), 2) applicants who demonstrate interest in Slow Food values of good, clean and fair beverage, 3) a compelling narrative on the impact the event will have on applicant’s career.

Application opens: March 4, 2024

Application closes: April 7, 2024

Award letters sent to recipients: May 3, 2024

Confirmation of acceptance due: May 10, 2024

Public announcement of cohorts on the [Slow Food Negroni Week Fund Website](#): approx May 15, 2024

For further information, please email negroniweekfund@slowfood.it.

Thank you!