



Slow Food®

The Slow Food XXXXXXXX Community launched today

Today, we welcome the new Slow Food Community XXXX that has been inaugurated in XXXXX (PLACE). Created with the aim of XXXXXX, it involves XXXX people....(PLEASE INCLUDE THE COMMUNITY NAME, MAIN GOAL AND ACTIVITIES)

Slow Food Communities are the most effective way to help change the food system from the ground up. The Community will increasingly become the main way Slow Food is organised across the world.

«For us, at the heart of the idea of community is the common good, linked to food, the environment, social relationships and spirituality» said Carlo Petrini, Slow Food's president. «We have much work to do to create a myriad of Slow Food Communities around the world, but we are starting from the networks that are already active within the movement and from existing projects. These include the Ark of Taste and the Presidia, the Cooks' Alliance, the Earth Markets, the food gardens. With them we will try to overcome the challenges that await us, namely the climate emergency and the collapse of ecosystems».

«That's why the XXX Community is so relevant for this territory», commented XXXX from XXXX (NAME OF REGIONAL COORDINATOR). «PLEASE ADD A PARAGRAPH EXPLAINING WHAT THE COMMUNITY DOES AND HOW ITS ACTIVITIES ARE RELATED TO SLOW FOOD PRINCIPLES»

This new organisational model, endorsed as the way forward for Slow Food at the Chengdu Congress of 2017, is open, inclusive and deeply-rooted at a local level, while still sharing international objectives like fighting food waste, overcoming inequalities, protecting biodiversity and combatting climate change, to name just a few.

The term "community" is not new to Slow Food. It officially entered our vocabulary in 2004 when we held the first Terra Madre gathering of food communities. Slow Food Communities are made up of a group of people who share the values of the international movement, starting with its core belief: that everyone has the right to good, clean and fair food and that Slow Food will not give up the fight until every last person on this planet has access to it.