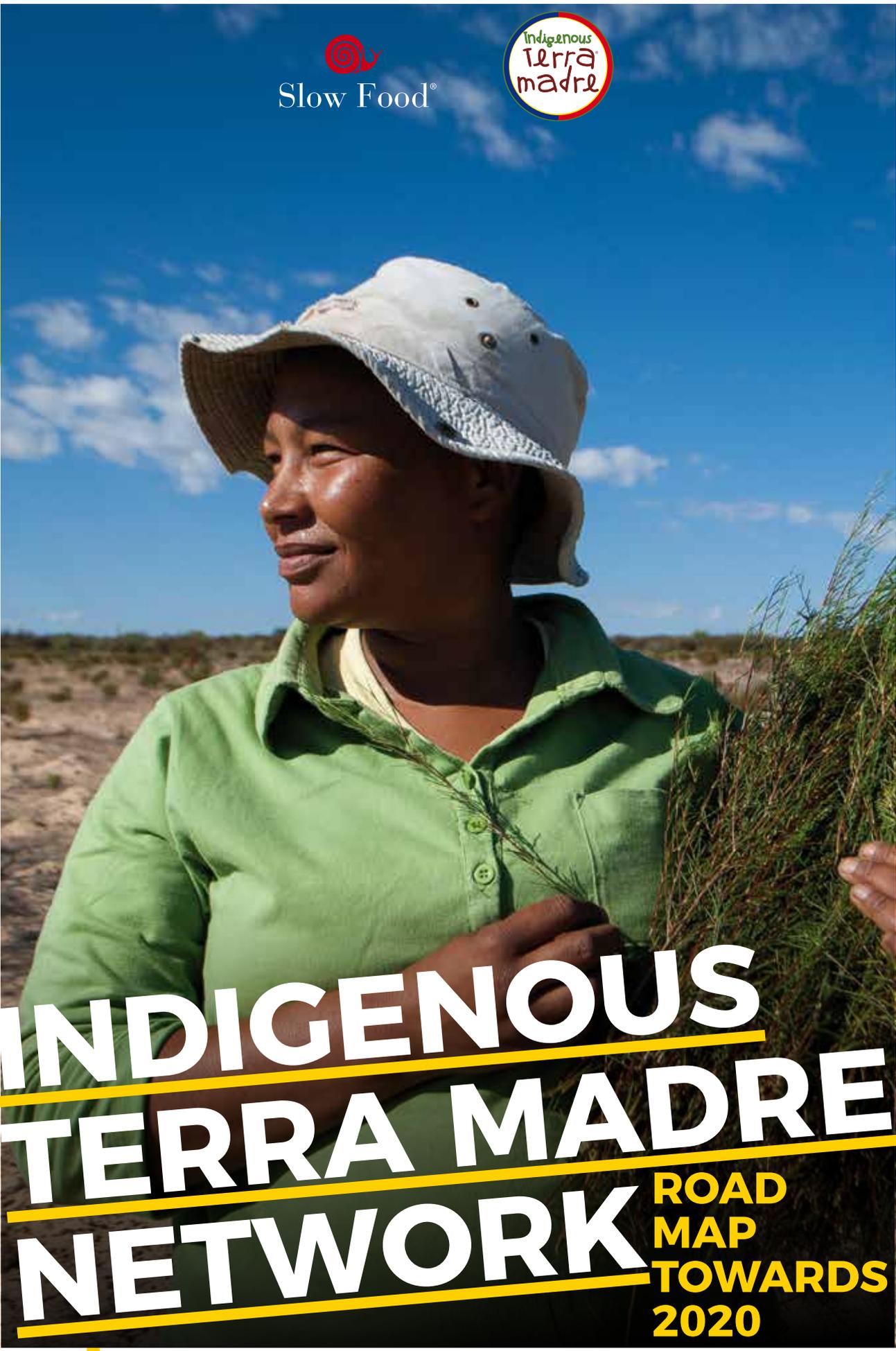




Slow Food®



**INDIGENOUS
TERRA MADRE
NETWORK** ROAD
MAP
TOWARDS
2020

OUR GOAL

→ Defend, Promote, and Empower
Indigenous Peoples
and their Food Heritage.

STRATEGIC OBJECTIVES

1. CONNECT
2. RAISE AWARENESS
3. ACT

Approach: "Think global, act local." With a shared holistic global vision based on indigenous people worldviews and values, we will further develop local grassroots activities rooted in our traditional cultures, which embody sustainable practices by looking 7 generations into the future.

Governance: Through local, regional, and global coordination of active members, we will translate our global vision into grassroots activities and vice versa.

Fundraising: Members should seek out and engage philanthropic individuals and organizations in favor of the grassroots activities and the global network.

1. CONNECT



NETWORKING

Only as multitudes can we defeat giants.
We must connect and make alliances,
first with those who are geographically
close and then with wider networks,
both virtually and in person.

HOW?

1

Strengthen ITM national and regional networks, and involve Indigenous Peoples' (IP) organizations and tribal governments that defend food sovereignty and are willing to develop the Slow Food (SF) philosophy of "Good, clean and fair food for all".

- o Liven up the network by continuously updating members and by proposing projects and ideas.
- o Encourage networking and the organization of local and regional working groups and meetings.
- o Encourage connections among IP's organizations, tribal governments, and indigenous youth networks.
- o Involve new communities and partners to jointly develop ITM and SF projects.
- o Scout and participate in events as ITM and SF representatives.
- o Stimulate networking and fundraising for topics outlined in the ITM strategy.

2

Promote engagement with SF networks (particularly the youth network).

- o Engage with SF networks at the national level.
- o Give space to youth and encourage links with the SF youth network.
- o Strengthen institutional links within SF and ensure that IP's voices are present in SF governing bodies.

3

Connect, or strengthen existing connections, with those already engaged in advocacy for IP's rights to food and land, at local, national, and international levels.

- o Create new connections, joint projects and alliances with organizations dealing with IP's rights to food and land at local level, and also regionally, and internationally.
- o Invite Indigenous leaders involved with implementing the UN Declaration on the Rights of Indigenous Peoples to Terra Madre and other SF gatherings.



2. RAISE AWARENESS

AWARENESS RAISING AND COMMUNICATION.

We have crucial messages to share with the world, from the vital role that food plays in peace building, community cohesion, and well-being, to how our food systems protect and manage biodiversity and hold the key to mitigating climate change. We may contribute to SF's communication.



HOW?

1

Speak as a unique voice on behalf of IP by communicating on specific issues and highlighting best practices.

- o The ITM Advisory Board and regional working groups respond to new issues with a unified voice.
- o ITM members can contribute to SF's communication with articles, photos, news, and input on the concrete actions being developed to take care of our lands and seeds.
- o Select and promote best practices, and share success stories and data on sustainable resource management (keeping online platforms up-to-date).

2

Organize and support advocacy campaigns and events aimed at reaching policy makers and wider audiences, while recruiting supporters.

- o Promote SF campaigns and partners' initiatives.
- o Launch additional campaigns (i.e., Celebrate September 8th, International Day of IP).
- o Organize regional and global events such as the Indigenous Terra Madre event.

3. ACT

A photograph of a woman in a pink shirt and patterned headscarf, holding a bundle of harvested crops. She is standing in a field with a cloudy sky in the background. The image is framed by a yellow border.

GRASSROOTS PROJECTS IN OUR TERRITORIES.

On-the-ground activities formalize our campaigns, create opportunities for IP's communities, empower youth and women, create income, and help to oppose land grabbing. We can use food as a mean to make and highlight these connections. Without our land we cannot maintain food sovereignty or our identity and spiritual connections. Without concrete opportunities our youth will continue to emigrate.

HOW?

1

Apply or adapt SF tools and methodology to safeguard and enhance IP's food systems and knowledge.

- Safeguard IP's knowledge and products by cataloguing and promoting more products on the Ark of Taste, or by developing new tools jointly with SF.
- Create possibilities for our youth by combining SF projects for food promotion (such as the Presidia, SF Travel, the Chefs' Alliance, and Earth Markets).

2

Develop capacity building activities, with a particular focus on indigenous youth and women. Transferring knowledge to our youth is essential to ensure "Biodiversity Protectors" for the future. At the same time, we can use SF tools to create opportunities and communicate with different stakeholders.

We need to work with a multiple-level approach.

- Develop tools to transfer knowledge regarding food production, involving our elders and youth.
- Develop tools to strengthen identity and increase self-esteem in indigenous youth.
- Develop trainings to manage SF tools for biodiversity promotion and protection, and on how to relate with donors and institutions.
- Develop trainings to acquire new tools in order to defend our rights.
- Provide opportunities for shared learning through cultural exchanges.
- Identify Future Food Leaders. We need to train and listen to indigenous youth who have a local and global vision, on indigenous peoples' rights, policy, and fundraising.
- Seek scholarships for indigenous youth to mentor their communities in their own food values and in promoting the SF philosophy

STRATEGIC PARTNER AND CORE DONOR

